



A SINGLE CHRISTIAN MOM'S ADVICE ON MAKING LIFE EASIER



*Seeking the Joy in Motherhood
one Day at a Time*

CHERE WILLIAMS

MOM BLOGGER + CHRISTIAN WRITER AND SPEAKER

Since 2009, "A Single Christian Mom's Advice on Making Life Easier," has been inspiring single moms to rise above their circumstances through its message of faith and encouraging women to rely on God as their partner through their journey of single parenting. Chere Williams has written over 1,000 posts on co-parenting, creating a spiritual foundation for families, practical tips on homemaking, being a working mom, and spiritual devotionals that urge women to live their best life through following Christ.

A Single Christian Mom's Advice on Making Life Easier, is honored to have been recognized and named as one of the:

- Top 15 Single Moms Blogs in Earnest Parenting in 2015
- Top 25 Single Mom Blogs in Circle of Moms
- Top 50 Parenting Blogs in My Kids Need That.com
- Top 100 Single Mom Blogs And Websites For Single Mothers in 2018 in Feedspot
- Top 100 Mom Blogs in 2018 in Brand Ballot

Chere has been a weekly columnist for the popular website *Moms of Faith* where she authored over 100 articles, a Mom Mentor with *Graham Blanchard Publishing*, an Ambassador for *Grace Hill Media* and was an intern for the author *Kathi Lipp*. She was chosen to contribute to the book, "*A Global Orphan Crisis*," and has been published in *Just Between Us Magazine* and *Inspired Women Magazine*.

Chere is launching the following e-books in 2019, "*15 Tips on Avoiding Single Mom Burnout*," "*Creating Your Own Narrative as a Single Mom*," "*6 Tips to Beat the Co-parenting Holiday Blues*," "*Do Your Choices Produce Fruit or Famine*," and "*Building a Spiritual Legacy for Your Kids*." In addition to writing, Chere is also a speaker and has designed a number of workshops to encourage women and girls to pursue God's will and purpose for their lives.

THE AUDIENCE

73.9%
are women

57.9%
are ages 25-34

42.31%
are ages 35-50

54.53%
reside in the
United States

BLOG STATISTICS & SOCIAL MEDIA

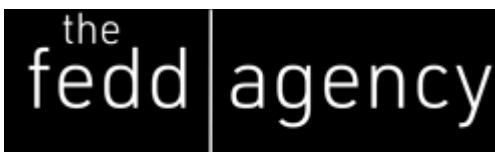
- Average of 2,000 pageview per month
- 12,671 Subscribers
- 2,287 monthly views on Pinterest
- 522 Twitter Followers
- 353 Facebook Followers
- 255 Instagram Followers

COLLABORATIONS

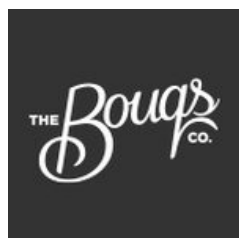
- Interviewed singer and host Natalie Grant for, "It Takes a Church, author Pattie Mallette for Justin Bieber's documentary, Martha Williamson, writer and producer of the Hallmark show, 'Signed, Sealed and Delivered,' for Grace Hill Media.
- Wrote sponsored promotional pieces for Chobani Yogurt and Tuttorosso

Reviews on various movies, books and television shows including:

- Signed, Sealed and Delivered From Paris With Love
- Dolphin Tale 2 for Warner Brothers
- Grace Unplugged
- Church Rescue (National Geographic Series)
- The Identical
- A&E's Dogs of War
- Jack Staples and the Ring of Time
- Audrey Bunny



Chobani



GRACE HILL MEDIA



KATHI LIPP
Less clutter. More life.

COLLABORATION OPPORTUNITIES

A Single Christian Mom's Advice on Making Life Easier offers a number of collaboration opportunities for potential partners. We welcome you to share your message with our readers, promote a new product, offer a giveaway, or advertise. All collaboration opportunities are flat rates.

Web Banner Rates

125 x125 Web Banner	\$15.00 per month
300 x 250 Sidebar Ad	\$20.00 per month
728 x 90 Large Leaderboard	\$25.00 per month

Product Reviews

Product Reviews Complimentary

Every product review on the blog will express an honest opinion to the reader. The dedicated post comes with links directing the reader to your site along with 4 social media shout outs that include Facebook, Twitter, and Instagram posts. The post is kept visible on the site for 30 days on the landing page. Available product reviews include, but are not limited to the following:



- Book reviews
- Apps for Moms
- Apps for Co-parenting
- Movie reviews
- Household products
- Food Delivery Services
- Toys
- Educational Resources
- Clothing
- Organizational Tools

Sponsored Posts Rates

Sponsored Post \$50.00 per post

Sponsored posts are an opportunity to engage readers and showcase your product or message. The post remains on the site for 12 months and has 6 media shout outs that include 2 Facebook, 2 Twitter and 1 Instagram post.

Giveaways

Giveaways Complimentary
Giveaway +Review \$10.00 per post

There are 2 options for giveaways. The first option is a post dedicated to the giveaway along with 5 social media shout outs to promote the giveaway which includes Facebook, Twitter and Instagram posts. The second option is a post dedicated to the giveaway and a review. The post will have 7 social media shout outs. All giveaways are posted for one week.

Let's Connect!

Blog: <http://asinglechristianmomsadvice.com/>

Email: cherewill72@aol.com

Phone: 202-281-9317

Facebook: <https://www.facebook.com/groups/singlechristianmom/>

Twitter: @cherewill72

Instagram: asweetrefuge